Now in its third year, the FoodNavigator-USA Summit: Food for Kids is a must-attend event for companies supplying foods, beverages and supplements to expectant Moms, babies, toddlers, young children and teenagers, plus nutritionists, market researchers, NGOs, foodservice companies, retailers, ingredients suppliers, and anyone else interested in what we feed our kids!

**INVESTMENT & INCUBATION**
Who is nurturing and funding the next generation of kids’ food and beverage brands?

**THE NUTRITION STREAM**
Learn what’s next in nutrition, fortification, and supplementation for expectant moms, infants, toddlers, and children of all ages. From omega-3s and pre- and probiotics, to human milk oligosaccharides.

**CLEAN LABEL FORMULATION**
From cleaner labels to allergy-friendly formulations, learn more about kids’ flavor and texture preferences, what parents are looking for on food labels, and product testing with children.

**PESTER POWER**
Branding, packaging, marketing, and advertising kids’ products. What works, what doesn’t, and how do you reach the target consumer (kids) AND the gatekeeper (parents, guardians)?

**PARENTS, TEENS & TWEENS**
Quiz our consumer panels on everything from meal times to cooking, snacking, label-reading, eating out, and dealing with food allergies.

**LUNCHABLES 2.0?**
From the next generation of Lunchables to healthy school snacks, convenient ways to get your five-a-day, functional dairy, and plant-based meat and dairy, learn where the market is going.

**CATEGORY DISRUPTION**
Meet the brands disrupting the market in baby & toddler food, snacks, beverages, frozen & chilled meals, dairy, cereals, and supplements.

**TRAILBLAZERS**
Watch the 2020 Food for Kids trailblazers present their innovations to our expert panel.

**TO LEARN MORE VISIT OUR WEBSITE**
www.FoodNavigatorUSASummit.com

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